

	JANUARY CLOSES DEC 3	FEBRUARY CLOSES JAN 2	MARCH CLOSES FEB 1	APRIL CLOSES MAR 3	MAY CLOSES APR 1	JUNE CLOSES MAY 1	JULY CLOSES JUNE 2	SPECIAL ISSUE CLOSES JUNE 2	AUGUST CLOSES JULY 1	SEPTEMBER CLOSES AUG 1	OCTOBER CLOSES SEPT 2	NOVEMBER CLOSES OCT 1	DECEMBER CLOSES NOV 3
Corporate Profile	Interview with Management Team of Leading Processor involved in: Appetizer Category	Interview with Management Team of Leading Processor involved in: Meal & Entrée Category	TOP 150	FOOD PLANTS OF THE YEAR <ul style="list-style-type: none"> • Meals & Entrees • Prepared Meat, Poultry, Seafood • Dairy/Beverage • Fruits & Vegetables • Bakery Products • Snacks, Appetizers & Sidedishes 	Interview with Management Team of Leading Processor involved in: Fruit & Vegetable Category	STATE OF THE INDUSTRY REPORT	Interview with Management Team of Leading Processor involved in: Bakery Processor Category	2008 North American Warehouse Guide & Supplier Showcase	Interview with Management Team of Leading Processor involved in: Prepared Meat Category	PROCESSOR OF THE YEAR	Ones to Watch <small>RFF profiles several highly innovative and progressive mid-tier companies</small>	2008 BUYERS GUIDE	Poultry Processor of the Year
Inside the Plant	Interviews with Operations/ Production Team	Interviews with Operations/ Production Team			Interviews with Operations/ Production Team		Interviews with Operations/ Production Team		Interviews with Operations/ Production Team				
Energy Efficiencies	Processing Equipment	Lighting	Motors & Drives	Solar	Doors & Panels		Refrigeration Controls		Material Handling				
EQUIPMENT SPOTLIGHT	Freezing Equipment		Pizza Processing		Coating Equipment				Filling & Depositing				
IT IN THE FOOD INDUSTRY		Product Traceability		Using IT in HR			Monitoring Productivity			Enterprise Resource Planning (ERP)			
Product Development Trends	Handheld	Wellness	Organic	Ethnic	Functional		Meatless		Product Development: Concept to Completion	Flavor Trends	Microwave Products		Sauces, Gravies, Marinades
Packaging	Steam Packaging	Microwave Packaging	Sustainable Packaging	Vacuum Packaging	"Green" Packaging		Recloseable Packaging		Flexible Packaging	"To-Go" Packaging	Multi-Pack Packaging		Shelf-life Extension
Food Safety	Sanitary Design	Pathogen Detection/Testing	CIP & Plant Sanitation	Clothing	Contaminant Detection		Pest Management		Water/Wastewater Treatment	Personnel Hygiene	Traceability		Plant Safety
Logistics	3rd Party Audit Services	Security in the Supply Chain	Refrigeration Controls	Lift Truck Update	Door & Panel Improvements		Condensor & Evaporator Update		Resources for Efficient Delivery & Routing	In-Transit Monitoring Equipment	Warehouse Automation		The Report on Racking Systems
Suppliers Marketplace (New Equipment & Services)	Freezing Gases	Refrigeration & Freezing Equipment	Conveyors & Belting	Temperture Recorders & Data Loggers	Cooking Equipment		Cutting & Slicing Equipment		Packaging Equipment	Lift Trucks	Doors & Panels		
Bonus Distribution	AFFI Frozen Foods Conv., NA Material Handling	IIAR, Refrigerated Foods Assn, Food Safety & Security Summit	IARW, NRA, FMI	IARW Convention	AFFI Distribution & Logistics, IDDBA, IFT					NFRA, Productivity Conference, AMI, Pack Expo/FPME		<ul style="list-style-type: none"> • Association Listings • Industry Calendar • Product Listings • Supplier Listings 	NWFPA, Poultry Show
VALUE-ADD	Start your program in January and earn two ads for the price of one.	Free Supplier Capabilities Spotlight – equivalent space for 1/2 page or larger ads.	Free brochure distribution to TOP 150 Refrigerated & Frozen Foods Processors – 1/2 page or larger ads.	Free direct mail list rental (up to 1,000 names).	Free Website Showcase for all advertisers. Free Lead Advantage Program.	Free Supplier Profile in online section for a full month – 1/2 page or larger ads.	Free Ad Readership Study – 1/2 page or larger ads.		Free 1/2 page IFT Post-Show Portraits to all August advertisers (1/2 page or larger).	Free Website Showcase. Free Lead Advantage program.	Special "Double Exposure Issue – Free equivalent ad space for 1/2 page or larger ads.	Enhanced Identity Package – Free Traffic Stopper ad, bold and enhanced listings and hotlink for advertisers of 1/2 page or larger.	Free Supplier Booth Preview and ad lamination for Poultry Show AND Northwest Food Processors Show - 1/2 page or larger.