


Refrigerated & Frozen Foods

2010 Editorial Calendar

	April/May	June/July	August/September	October/November	December
	Ad closes April 8	Ad closes June 12	Ad closes August 11	Ad closes October 14	Ad closes November 10
COVER STORY	Top 150 Food Processors Industry-exclusive list of the leading 25 processors in each of six refrigerated and frozen food categories. Processors ranked by annual product sales (all categories). Feature includes profiles of leading companies in each sector.	State of the Industry Report Critical reviews & data for retail and foodservice products in each of six refrigerated and frozen food categories: Meals & Entrees; Snacks, Appetizers & Sides; Meat, Poultry & Seafood; Dairy; Fruit & Vegetable; and Bakery.	2010 Frozen Food Processor of the Year Refrigerated & Frozen Foods honors a processor for year-over-year growth and leadership involving new products, promotions, packaging and other activities.	20th Anniversary Issue Founding Editor Bob Garrison looks at the technologies, trends, people and companies shaping refrigerated and frozen foods.	2010 Refrigerated Food Processor of the Year New this year, we will honor a refrigerated foods processor for year-over-year growth and leadership involving new products, promotion, packaging and other activities.
FOOD SAFETY	RFA Microbiological Report	Imported Ingredients/How to Evaluate Suppliers and Systems	What We Learned From High Profile Recalls-Nestle, Banquet and Maple Leaf Foods	Strategies: Bridging the Gap Between Sanitation and Equipment Design	Raw Product Microwave Safety
PACKAGING TECHNOLOGY	Reclosable Packaging	Award Winning New Packages	Sustainable Packaging Materials	Microwaveable Materials	New Flexible Bags, Pouches
LOGISTICS & SUPPLY CHAIN	Warehouse/Supply Chain Key Performance Indicators	2010-2011 North American Warehouse Guide & Directory Processor resource to North American cold storage logistics providers serving the refrigerated and frozen food markets.	Refrigerated & Frozen Foods Logistics Leadership Award Cold storage providers, carriers and logistics experts recognize a food processor shipper for year-over-year achievement.	Storage System & Pallet Trends	Refrigerated Transportation Guide and Directory Processor resource guide to refrigerated carriers, transporters and others serving the refrigerated and frozen food markets. Best Practices in Warehouse Automation and Systems
ENERGY MANAGEMENT	10 Energy-Saving Steps in Food Plants		10 Energy-Saving Steps For Your Warehouse	Energy Conservation Tools & Systems	Best Practices in Cold Chain Carbon Reduction
TECHNOLOGY SHOWCASE	Insulated Panels/Cold Storage Doors & Freezing Equipment	Refrigeration Equipment/Cutting and Slicing Equipment	Conveyors and Conveying Belting/Cooking Equipment	Form, Fill and Seal Equipment/Temperature Monitoring Devices	Evaporators/Condensers/Flooring Systems
TRADE SHOWS / BONUS DISTRIBUTION	AFFI Food Logistics Forum	PROCESS EXPO Show IBIE Show -Las Vegas, NV IDFA Show -Dallas, TX Interbev -Orlando, FL	PACK EXPO -Chicago, IL 		IPE Show -Atlanta, GA  Supplier Profile Issue