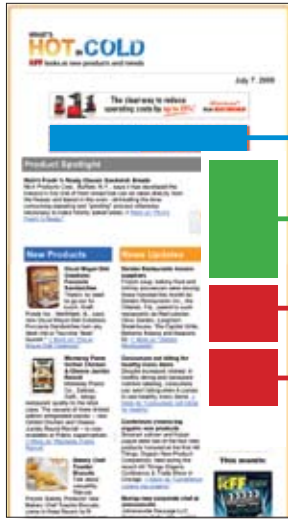


# INTEGRATED MEDIA



E-newsletter

Top Banner  
468x60 pixels

Skyscraper  
120x600 pixels

Tile/Button  
120x60 pixels



Website

Top Banner  
468x60 pixels

Skyscraper  
120x600 pixels

Tile/Button  
120x60 pixels

Article Sponsorship  
300x250 pixels

## WEBSITE & E-NEWSLETTERS

Generate brand awareness, promote products and events, drive traffic to your site, and more.

### Website & E-newsletter Ads

	1x	3x	6x	12x
Banner Ad	\$1,200	\$1,000	\$850	\$700
Tile Ad	\$900	\$750	\$600	\$450
Sponsor Button	\$800	\$650	\$500	\$400
Skyscraper Ad	\$1,000	\$900	\$800	\$700
Article Sponsorship	\$950	\$800	\$650	\$500

## WEBINARS

### Educate Customers • Build Brands • Generate Sales Opportunities

In 2009, BNP Media Events produced approximately more than 90 Webinars that generated an average of 400 lead opportunities per event\*. Our staff experts will take care of all the promotion, registration and Webinar management. As a sponsor, all you have to do is sit back and enjoy the benefits. Contact your sales rep to learn how you can schedule your customized Webinar program.

## MICROSITE

A specialized microsite, which resides within the *R&FF* website, showcases your company and its products while driving highly qualified traffic back to your company website. A great way to develop new leads!

## CUSTOM E-MAIL BLAST

Get your personalized message out to our subscribers! Launch a new product or promote your brand in a customized e-mail blast.

## VIDEOS

Position your company as a cutting-edge provider of industry-leading information with video! A video clip, hosted on our Website and promoted in our e-Newsletter, will showcase your latest products and services.

[www.RFFMAG.com](http://www.RFFMAG.com)



\* Publisher's Data