



IRI

Growth delivered.

2015 Summit

Accelerate the Path to Growth

Spoiler Alert: Your Brand Will Grow

Companies that attend IRI's 2015 Summit are guaranteed a one million percent return on their marketing investments.

Ok, maybe not one million percent, but you will see growth.

You'll get world-class insights from some of the best minds in CPG and retail. You'll hear about analytic capabilities that will boost your bottom line - and perhaps blow your mind.

(Disclaimer: Don't say we didn't warn you.)

Find out more at www.cpgsummit.com

IRI 2015 Summit
April 20 - 22, 2015

JW Marriott | Austin, Texas
www.cpgsummit.com

