

Proposal

Dairy Asia Pacific Summit 2014

November 20th -21st,2014 | Singapore

Duxes (Shanghai) Business Consulting Inc.

Event Background

The Dairy Industry in Asia Pacific is now expected to grow faster than mature markets like the US and Western Europe. This is due to the increasing awareness of health benefits attributed to dairy products.

According to a research, consumption of dairy products has grown rapidly in Asia Pacific region, making it the strongest growing region for dairy product consumption during the last three decades. Consumers in Asia Pacific have generated nearly half of the global dairy products demand over the past three decades.

Therefore, the Dairy Asia Pacific Summit 2014 will be launched in Singapore from November 20th-21st, 2014. The summit will gather distinguished experts as well as industry leaders for a thorough analysis of the latest regulatory dynamics and industry integration, safety controls from raw materials to the end, traceability, dairy R&D innovation, as well as farm management and sustainability within the dairy industry in the Asia Pacific region. It will serve to provide an effective platform for attendees to share their valued experiences and opinions of the many challenges and opportunities within Asia Pacific's dairy industry.

Who Will Attend

By Industry

- Dairy Producers
- Dairy Product Exporters/Importers
- Ingredients and Additives Suppliers
- Chemical Companies
- Packaging and Equipment Providers
- Testing and Consulting Services
- Farms and Feed Producers
- Retailers/Dealers
- Logistics Firms

By Job Title

- Top Management
- R&D /Laboratory/Technical Director
- Production and Quality Director/Manager
- Regulatory Affair Director/Manager
- Milk Source Director/Manager
- Sourcing and Purchasing Director/Manager
- Supply Chain Director/Manager
- Logistic and Packaging Director/Manager
- Product /Brand Manager
- Marketing and Sales Director/Manager
- BD and Commercial Director/Manager
- Import and Export Manager

Event Highlights

- Discuss the policy situation and government support strategy in Asia-pacific region; grasp the development trends of the Asia-pacific market in dairy industry
- Understand the Asia-pacific consumers' new consumption outlook; make research and development of dairy products more in line with reality of consumption
- Focus on the Asia-Pacific infant formula industry; deeply grasp market situation, development trends and consumer characteristics
- Thinking horizontally and vertically to ensure the quality and safety of dairy products
- Focus on the forefront of the dairy industry, closely following the innovations in human nutrition and health
- Learn from the business models in different countries and promote the sustainable development for Asia-Pacific farm construction

Speakers to Invite

- Japan Dairy Association
- The Dairy Companies Association of New Zealand
- Leading Dairy Producers, Processors and Farms
- Leading Ingredients and Additives Suppliers
- Leading Packaging, Equipment and Testing Providers
- Large Retailers

Program Structure

- Dairy Policies and Market Trends in Asia Pacific Region
- Consumer Insights and R&D Trends of Dairy Products
- Infant Formula Milk Powder Special
- Nutrition and Human Health
- All-round to Ensure Quality and Safety
- Farm Management and Animal Healthcare