

# 2020 EDITORIAL CALENDAR

REFRIGERATED & FROZEN <b>FOODS</b>	<b>JANUARY</b>	<b>MARCH</b>	<b>MAY</b>
	Ad Close: 12/5 Material Close: 12/11	Ad Close: 2/13 Material Close: 2/19	Ad Close: 4/9 Material Close: 4/15
<b>COVER STORY</b>	<b>2020 Refrigerated Foods Processor of the Year</b> — <i>R&amp;FF</i> honors a chilled foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.	<b>Top 150 Frozen Foods Processors</b> —A ranking of the Top 25 frozen food processors in each of the six major product categories.	<b>2020 Sustainable Food &amp; Beverage Processing</b> — <i>R&amp;FF</i> uncovers the sustainable processes and technologies utilized by today's cold food & beverage manufacturers.

<b>Special Anniversary Coverage</b>	<i>R&amp;FF</i> revisits a previously covered Processor of the Year to showcase growth, progress and success over the years.	<i>R&amp;FF</i> revisits a previously covered Processor of the Year to showcase growth, progress and success over the years.	<i>R&amp;FF</i> revisits a previously covered Processor of the Year to showcase growth, progress and success over the years.
<b>Sub-Cover</b>	<b>Top 25 Refrigerated Foods Processors</b> —A ranking of Top 5 refrigerated foods processors in each of the six categories.		<b>Special Anniversary Issue</b> — <i>R&amp;FF</i> celebrates its 30-year anniversary with a look back at how the industry has changed over the years, where the industry currently stands and what's in store for the future of cold chain.
<b>New Retail Products</b>	Meat, Poultry & Seafood	Snacks, Appetizers & Side Dishes	Dairy Products
<b>Food Safety</b>	High-Pressure Processing Trends & Technologies	Best Practices for Listeria Control	Food Safety Culture: The Trial & Error of Thinking & Practical Applications
<b>Packaging Equipment</b>	Bagging, Weighing & Case Packing Equipment	Filling, Depositing & Sorting Equipment	Form-Fill-Seal Equipment
<b>Supply Chain &amp; Logistics</b>	Blockchain in 2020—What the Industry Can Expect	How AI, Robotics & Emerging Technology Impact Cold Food Chains	★ Special Report: Lift Trucks & Charging Stations
<b>Energy Management</b>	The Future of Hydroponic Farming	Solar vs. Wind—Benefits to the Future of Food Processing	Renewable Energy Initiatives
<b>Technology Showcase</b>	Cutting & Slicing Equipment	Belts & Conveyors	Freezing & Chilling Equipment
<b>New Product Technologies</b>	New Equipment & Solutions	New Equipment & Solutions	New Equipment & Solutions
<b>Tradeshows &amp; Show Distribution</b>	<b>IPPE 2019</b> Jan 28-30, Atlanta  <b>Food Northwest 2020</b> Feb. 17-19, Spokane, WA  <b>RFA Conference 2020</b> Feb. 23-26, Orlando, FL  <b>AFFI-CON 2020</b> Feb. 28-March 3, Las Vegas  <b>MODEX 2020</b> March 9-12, Atlanta  <b>IIAR Conference &amp; Expo 2020</b> March 15-18, Orlando, FL	<b>NFRA Convention 2020</b> April 6-8, Tempe, AZ  <b>Cannabis Products Exchange</b> April 21-22, Denver, CO  <b>FA&amp;M Conference 2020</b> April 26-29, Miami, FL  <b>IARW-WFLO Conference 2020</b> May 5-8, Bonita Springs, FL	
<b>Merchandising</b>	<ul style="list-style-type: none"> <li>Start your program in January and earn two placements for the price of one</li> <li>FREE IPPE or IIAR show preview for Full Page advertisers</li> <li>FREE Bonus distribution at IPPE, RFA, IIAR and AFFI-CON Shows</li> <li>FREE Refrigerated Foods Processor of the Year Supplier Profile (Current Partners)</li> </ul>	<ul style="list-style-type: none"> <li>Bonus Distribution at FA&amp;M and IARW Conferences</li> </ul>	<ul style="list-style-type: none"> <li>FREE Corporate Profile For Full Page Advertisers</li> </ul>

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JULY	SEPTEMBER	NOVEMBER	DECEMBER
Ad Close: 6/11 Material Close: 6/17	Ad Close: 8/13 Material Close: 8/19	Ad Close: 10/15 Material Close: 10/21	Ad Close: 11/5 Material Close: 11/11
<p><b>2020 State of the Industry Report</b>—An extensive report covering everything from trends and analysis to product performance and packaging initiatives.</p>	<p><b>2020 Foodservice Distributor of the Year</b>—R&amp;FF honors a foodservice distributor for its year-over-year growth and leadership in distribution expansion, new product development, fleet management, etc.</p>	<p><b>2020 Frozen Foods Processor of the Year</b>—R&amp;FF honors a frozen foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.</p>	<p><b>Processors to Watch in 2021</b>—R&amp;FF profiles 4-6 processors that exemplify food safety, environmental initiatives, plant expansions, etc.</p>

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<b>2020 North American Warehouse Guide &amp; Directory</b> —A guide to leading refrigerated and frozen food warehousing and logistics providers.	<b>2020 Cold Storage Construction Guide &amp; Directory</b> —A guide to the leading suppliers in cold storage construction.		
2020 Best New Retail Products Contest	Meals & Entrées	Beverages	Dips & Spreads   Fruits & Vegetables
	How to Control Food Safety in Complex Supply Chains	Steps to Sustainable Sourcing	Food Safety Regulations for 2021
Palletizers & Warehousing Equipment	Packaging Trends Update—Equipment & Materials	Shrink Sleeve, Vacuum Packaging & Flow Wrapping Equipment	Modified Atmosphere Packaging (MAP) & Tray Sealing Equipment
Women in Supply Chain & Logistics	Cannabis & Foodservice Distribution—Legal Issues to Consider	B2B vs. B2C—How Fleets Adapt to the E-Commerce World	Updates to Import/Export Trade
	Refrigerated & Frozen Foods as Food Waste Solutions	Changing the World One Recyclable Package at a Time	Energy Efficient Plants of the Future
Refrigeration Controls & Equipment	X-Ray, Metal Detection & Vision Inspection Systems	Lubricants & Refrigerants	Pet Food Processing Equipment
New Equipment & Solutions	New Equipment & Solutions	New Equipment & Solutions	New Equipment & Solutions
	<p><b>Global Cold Chain Expo 2020</b> Sept. 28-30, Dallas, TX</p> <p><b>PACK EXPO International 2020</b> Nov. 8-11, Chicago</p>		
<ul style="list-style-type: none"> <li>• FREE Warehouse Guide Directory Corporate Profile For Full Page Advertisers</li> </ul>	<ul style="list-style-type: none"> <li>• FREE Bonus distribution PACK EXPO International</li> <li>• FREE PACK EXPO International Show Previews</li> </ul>	<ul style="list-style-type: none"> <li>• FREE Frozen Foods Processor of the Year Supplier Profile (current partners)</li> <li>• Exclusive Sponsorship for Frozen Foods Processor of the Year available.</li> </ul>	