

# 2023 EDITORIAL CALENDAR

Ask Your Rep About  
Our Custom Programs

REFRIGERATED & FROZEN <b>FOODS</b>	<b>JANUARY</b> Ad Close: 12/07 Material Close: 12/13	<b>FEBRUARY</b> <b>(WEB)</b>	<b>MARCH</b> Ad Close: 02/08 Material Close: 02/14	<b>APRIL</b> <b>(WEB)</b>	<b>MAY</b> Ad Close: 04/12 Material Close: 04/18	<b>JUNE</b> <b>(WEB)</b>
<b>Cover Story</b>	Refrigerated Foods Processor Of The Year	<b>ONLINE FEATURE</b> C-Suite Q&A 	Top 150 FFP	<b>ONLINE FEATURE</b> C-Suite Q&A 	Sustainability	<b>ONLINE FEATURE</b> C-Suite Q&A 
<b>Cold Chain Ops</b>	Robotics & Automation In Supply Chain & Logistics	<b>ONLINE FEATURE</b> What To Watch In Alt. Protein This Year 	Port Logistics Trends & Tech	<b>ONLINE FEATURE</b> Trends & Developments In Cell-Based Proteins 	Energy-Saving Practices In Cold Facility Construction	<b>ONLINE FEATURE</b> Essential Equipment & Techniques For Plant-Based Foods 
<b>Hot Cities For Cold Storage</b>	Houston		Mobile		Oakland	
<b>Feature</b>	Cold Chain Trends To Watch In 2023		Top 25 RFP		Frozen & Refrigerated Baby Food	
<b>New Retail Products</b>	Meat, Poultry & Seafood		Snacks, Apps & Sides		Dairy	
<b>Packaging Equipment</b>	Bagging, Weighing & Case Packing Equipment		Filling, Depositing & Sorting Equipment		Form-Fill-Seal Equipment	
<b>Technology Showcase</b>	Cutting & Slicing Equipment		Belts & Conveyors		Freezing & Chilling Equipment	
<b>Tradeshows</b>	IPPE	Food Processing Expo AFFI-CON RFA Conference	Natural Products Expo West Seafood Expo IIAR Snaxpo	IARW-WFLO Cannabis Products Exchange (CPX)	Craft Brewer's Conference Process Heating & Cooling Show	
<b>Advertiser Bonus</b>	BOGO ad program - eMagazine FREE IPPE show preview				FREE Corporate Profile	

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**From the Cold Corner** Podcasts!



## FROM THE COLD CORNER | 2023 PODCAST SCHEDULE

**January:** One-on-one with R&FF Refrigerated Foods Processor of the Year

**February:** State of the Cold Chain

**March:** National Frozen Food Month

**April:** Green Building Practices for Cold Facilities

**May:** Trends in Plant-Based Foods

**June:** June Dairy Month

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REFRIGERATED & FROZEN  
**FOODS**

**JULY**

Ad Close: 06/14  
Material Close: 06/20





**AUGUST  
(WEB)**

**SEPTEMBER**  
Ad Close: 08/09  
Material Close: 08/15

**OCTOBER  
(WEB)**

**NOVEMBER**  
Ad Close: 10/11  
Material Close: 10/17

**DECEMBER**  
Ad Close: 11/08  
Material Close: 11/14

	JULY	AUGUST (WEB)	SEPTEMBER	OCTOBER (WEB)	NOVEMBER	DECEMBER
<b>Cover Story</b>	State Of The Industry	<b>ONLINE FEATURE</b> C-Suite Q&A 	Foodservice/ Logistics Provider Of The Year	<b>ONLINE FEATURE</b> C-Suite Q&A 	FF Processor Of The Year	Frozen & Refrigerated Food Safety
<b>Cold Chain Ops</b>	AS/RS & Vertical Construction In Processing & Cold Storage Facilities	<b>ONLINE FEATURE</b> Packaging For Plant-Based Foods & Plant-Based Packaging Options 	Equipment Trends In Cold Facilities	<b>ONLINE FEATURE</b> Commodities Outlook & Financial Impact Of Alt. Proteins 	Trends & Technology In Cold/Frozen Food Distribution	Women To Watch In Foodservice & Logistics
<b>Hot Cities For Cold Storage</b>	Savannah		Miami		Long Beach	Wilmington, NC
<b>Feature</b>	Vertical Farming Tech		Foodservice Solutions For Schools & Institutions		Trends In Convenience Foods, Meal Prep & Meal Kits	Marketing, Messaging & Branding Trends In Cold/ Frozen Foods
<b>New Retail Products</b>	Best New Retail Contest Winners		Meals & Entrees		Plant-Based	Dips, Dressings & Condiments
<b>Packaging Equipment</b>	Palletizers & Warehousing Equipment		Packaging Materials		Shrink Sleeve, Vacuum Pack & Flow Wrapping Equipment	Modified Atmospheric Packaging (Map) & Tray Sealing Equipment
<b>Technology Showcase</b>	Refrigeration Controls & Equipment		X-Ray, Metal Detection & Vision Inspection Systems		Lubricants & Refrigerants	HPP & Pet Food Processing
	The Food Service Conference		Pack Expo Las Vegas FA&M	NFRA Convention Process Expo		
			FREE PACK EXPO Show Previews			

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## FROM THE COLD CORNER | 2023 PODCAST SCHEDULE

**July:** One-on-one with the Best New Retail Product Contest winner

**August:** Processing & Manufacturing Technology in Cold Foods

**September:** Automation & Technology in Food Logistics/Distribution

**October:** Flavor Trends and Product Innovations in Cold Foods

**November:** One-on-one with R&FF Frozen foods Processor of the Year

**December:** 2023 Cold Foods Trends to Watch