





	<b>JANUARY</b> Ad closes Dec. 9, 2013	<b>MARCH</b> Ad closes Feb. 13, 2014	<b>MAY</b> Ad closes April 11, 2014	<b>JULY</b> Ad closes June 12, 2014
<b>COVER STORY</b>	<b>2014 Refrigerated Foods Processor of the Year</b> - R&FF honors a chilled foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.	<b>Top 150 Frozen Food Processors</b> - A ranking of the Top 25 frozen food processors in each of the six major product categories.	<b>2014 Sustainable Supply Chain of the Year</b> - R&FF honors a cold food processor/shipper for year-over-year carbon footprint reduction.	<b>2014 State of the Industry Report</b> - An extensive report covering everything from trends and analysis to product performance and packaging initiatives.
<b>SUB-COVER</b>	<b>Top 25 Refrigerated Foods Processors</b> - A ranking of Top 5 refrigerated foods processors in each of the six categories.			<b>2014 North American Warehouse Guide &amp; Directory</b> - A guide to leading refrigerated and frozen food warehousing and logistics companies.
<b>NEW RETAIL PRODUCTS</b>	Appetizers, Sides & Fruit & Vegetables	Dairy Products	Beverages	
<b>FOOD SAFETY</b>	Microbiology Update	How to Conduct Supplier Food Safety & Mock Recalls	Plant Sanitation Solutions	Impact of Social Media on Food Safety & Food Defense
<b>PACKAGING EQUIPMENT</b>	Vertical Form-Fill-Seal (VFFS) Equipment	Fillers & Depositors	Bagging, Weighing & Case Packing Equipment	Modified Atmosphere Packaging (MAP) & Tray Sealing Equipment
<b>PACKAGING MATERIALS</b>	Resealable Bags & Pouches	Cartons & Containers	Films & Lids	Cold Packaging Materials Guide
<b>SUPPLY CHAIN &amp; LOGISTICS</b>	Supply Chain Executive Q&A + Security Solutions	Supply Chain Executive Q&A + AS/RS Trends	Supply Chain Executive Q&A + Lift Trucks & Charging Stations	Supply Chain Executive Q&A + Logistics, Warehouse & Order Fulfillment Software
<b>ENERGY MANAGEMENT</b>	Lighting	How to Save Money in the Engine Room	Solar & Roofing Systems	
<b>TECHNOLOGY SHOWCASE</b>	Cooking & Frying Equipment	Lubricants & Cold Flooring Solutions	Freezing & Chilling Equipment	Refrigeration Equipment
<b>TRADESHOWS &amp; SHOW DISTRIBUTION</b>	<b>IPPE</b> Jan. 28-30, Atlanta, GA  <b>AFFI-CON</b> Feb. 22-26, San Diego, CA <b>RFA Conference</b> March 5-8, Orlando, FL <b>MODEX</b> March 17-20, Atlanta, GA	<b>IIAR Conference</b> March 23-26, Nashville, TN <b>FA&amp;M Conference</b> April 6-9, Ft. Lauderdale, FL  <b>IARW-WFLO Conference</b> April 26-30, San Diego, CA	<b>Food Logistics Forum</b> June 1-3, Lake Tahoe, CA 	
<b>MERCHANDISING / VALUE-ADDED*</b>	<ul style="list-style-type: none"> <li>• <b>FREE</b> IPPE Show Previews</li> <li>• <b>FREE</b> BONUS DISTRIBUTION AT IPPE SHOW</li> <li>• Start Your Program in January and earn Two Placements for the price of one</li> </ul>	<ul style="list-style-type: none"> <li>• Bonus Distribution at the IIAR and IARW Shows</li> <li>• <b>FREE</b> IARW and IIAR Show Previews</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREE</b> Corporate Profile</li> <li>• <b>FREE</b> Video Clip on the R&amp;FF Website for full-page advertisers</li> <li>• <b>FREE</b> Bonus Distribution at Food Logistics Forum</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREE</b> Video Clip on the R&amp;FF Website for full-page advertisers</li> <li>• <b>FREE</b> Warehouse Guide/Directory Corporate Profile</li> </ul>

	<b>SEPTEMBER</b> Ad closes Aug. 12, 2014	<b>NOVEMBER</b> Ad closes Oct. 13, 2014	<b>DECEMBER</b> Ad closes Nov. 12, 2014
<b>COVER STORY</b>	<b>2014 Ones to Watch</b> - R&FF profiles a processor in each of the six categories that exemplifies food safety, environmental initiatives, plant expansions, etc.	<b>Plants of the Future</b> - R&FF will uncover the latest trends and technologies in green construction for cold storage distribution and processing plants.	<b>2014 Frozen Foods Processor of the Year</b> - R&FF honors a frozen foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.
<b>SUB-COVER</b>	<b>2014 Cold Storage Construction Guide &amp; Directory</b> - A guide to the leading suppliers in cold storage construction.		
<b>NEW RETAIL PRODUCTS</b>	Meat, Poultry & Seafood	Baking & Snacks	Meals & Entrées
<b>FOOD SAFETY</b>	High-Pressure Pasteurization & Other Sterilization Solutions	Preventative Controls & Risk-Source Attribution	FSMA Update
<b>PACKAGING EQUIPMENT</b>	Palletizers & Warehousing Equipment	Belts & Conveyors	Horizontal Form-Fill-Seal (HFFS) Equipment
<b>PACKAGING MATERIALS</b>	Dual Ovenable Trays & Containers	RFID Tags, Labels & Liners	Sustainable Materials
<b>SUPPLY CHAIN &amp; LOGISTICS</b>	Supply Chain Executive Q&A + How to Identify Supply Chain Vulnerabilities	Supply Chain Executive Q&A + Rail & Intermodal Trends	Supply Chain Executive Q&A + Transportation Management & Optimization
<b>ENERGY MANAGEMENT</b>		How to Build a LEED-Certified Plant	Temperature-Controlled Tools & Systems
<b>TECHNOLOGY SHOWCASE</b>	X-ray, Metal Detection & Vision Inspection Systems	Clean-in-Place (CIP) & Clean-out-of-Place (COP) Equipment	Coating, Cutting & Slicing Equipment
<b>TRADESHOWS &amp; SHOW DISTRIBUTION</b>	<b>PACK EXPO Int'l</b> November 2-5, Chicago, IL 		
<b>MERCHANDISING / VALUE-ADDED*</b>	<ul style="list-style-type: none"> <li>• <b>FREE</b> PACK EXPO Int'l Show Previews</li> <li>• <b>FREE</b> Bonus Distribution at PACK EXPO Int'l</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREE</b> Video Clip on R&amp;FF Website for full-page advertisers</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREE</b> Corporate Profile to Suppliers to the Frozen Food Plant of the Year</li> </ul>

\*Value-Added Merchandising Services for 1/2 page or larger qualified advertisers.