

2025 CONTENT CALENDAR

Ask Your Rep About
Our Custom Programs

REFRIGERATED & FROZEN FOODS	JANUARY Ad Close: 12/9/24	FEBRUARY	MARCH Ad Close: 2/10/25	APRIL	MAY Ad Close: 4/14/25	JUNE
eMagazine						
Cover Story	Product Dev/ Manufacturing		Cold Storage		Sustainability <i>BONUS: Top 150 FF/ Top 25 Refrigerated Processors</i>	
Focus Feature	Packaging		Product Dev/ Manufacturing		Logistics/Supply Chain	
Cold Chain Ops Column	Guest Columnist		Guest Columnist		Guest Columnist	
New Retail Products	Meat, Poultry, Seafood (incl. plant-based)		Meal Time Solutions		Dairy	
Ad Close	1/15/25		3/14/25		5/15/25	
Website		Cold Storage	Farm to Frozen	Sustainability		Farm to Frozen
		C-Suite Q&A		C-Suite Q&A		C-Suite Q&A
Ad Close	1/1/25	1/31/25	2/28/25	4/1/25	5/1/25	6/2/25
eNews <small>R&FF's What's Hot in Cold is a weekly eNewsletter. Laser Focus issues, highlighted here, send the third Wednesday of the month.</small>	LASER FOCUS ISSUE Cold Storage	LASER FOCUS ISSUE Packaging	LASER FOCUS ISSUE Product Dev/ Manufacturing	LASER FOCUS ISSUE Sustainability	LASER FOCUS ISSUE Cold Storage	LASER FOCUS ISSUE Product Dev/ Manufacturing
Ad Close	12/18/25	1/20/25	2/21/25	x3/31/25	4/23/25	5/23/25
Podcasts	Sustainability	Logistics/Supply Chain	Packaging	Cold Storage	Product Dev/ Manufacturing	Packaging
Ad Close	12/28/25	1/31/25	2/28/25	4/30/25	5/30/25	6/30/25
Video	Cold Storage	Solutions TV	Sustainability	Solutions TV	Packaging	Solutions TV
Tradeshows						
	IPPE January 28-30, 2025 Atlanta, GA	Food Processing Expo February 5-6, 2025 Sacramento, CA RFA's 44th Annual Conference February 16-19, 2025 Orlando, FL AFFI-CON February 22-25, 2025 Dallas, TX	Natural Products Expo West March 4-7, 2025 Anahiem, CA	FA&M (BNP Event) April 12-14, 2025 Tampa, FL		Frozen IQ TBD TBD

■ Product Dev/Manufacturing ■ Cold Storage ■ Sustainability ■ Packaging ■ Logistics/Supply Chain ■ Expert Columns (Guests/Q&A) ■ New Retail Products

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REFRIGERATED & FROZEN FOODS	JULY Ad Close: 6/9/25	AUGUST	SEPTEMBER Ad Close: 8/18/25	OCTOBER	NOVEMBER Ad Close: 10/13/25	DECEMBER Ad Close: 11/10/25
eMagazine						
Cover Story	R&FF's Best New Retail Products winners		R&FF's Cold Storage Facility of the Year		R&FF's Processor of the Year	
Focus Feature	Cold Storage		Product Dev/ Manufacturing		Sustainability	
Cold Chain Ops Column	Guest Columnist		Guest Columnist		Guest Columnist	
New Retail Products	Desserts & Frozen Novelties		Snacks, Appetizers, & Sides		Dairy	
Ad Close		7/15/25		9/15/25		11/14/25
Website		Packaging	Farm to Frozen	Sustainability		Farm to Frozen
		C-Suite Q&A		C-Suite Q&A		C-Suite Q&A
Ad Close	7/1/25	8/1/25	9/1/25	10/1/25	11/3/25	12/1/25
eNews R&FF's What's Hot in Cold is a weekly eNewsletter. Laser Focus issues, highlighted here, send the third Wednesday of the month.	LASER FOCUS ISSUE Logistics/Supply Chain	LASER FOCUS ISSUE Sustainability	LASER FOCUS ISSUE Packaging	LASER FOCUS ISSUE Logistics/Supply Chain	LASER FOCUS ISSUE Cold Storage	LASER FOCUS ISSUE Product Dev/ Manufacturing
Ad Close	6/23/25	7/18/25	8/22/25	9/23/25	10/23/25	11/21/25
Podcasts	Sustainability BONUS: Best New Retail Product Contest Winner	Logistics/Supply Chain	Product Dev/ Manufacturing BONUS: R&FF's Cold Storage Facility of the Year	Cold Storage	Sustainability BONUS: R&FF's Processor of the Year	Product Dev/ Manufacturing
Ad Close	7/30/25	8/29/25	9/30/25	10/30/25	10/29/25	11/28/25
Video	Product Dev/ Manufacturing	Solutions TV	Logistics & Supply Chain	Solutions TV	Packaging	Solutions TV
Tradeshows						
			Pack Expo Las Vegas September 29 - October 1, 2025 Las Vegas, NV GCCA Convention TBD TBD	NFRA Convention October 18-21, 2025 Orlando, FL EATS (formally Process Expo) October 28-30, 2025 Chicago, IL	CEBA Conference & Expo TBD TBD	

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