

# 2026 CONTENT CALENDAR

Ask Your Rep About Our Custom Programs

REFRIGERATED & FROZEN FOODS	JANUARY Ad Close: 12/9/25	FEBRUARY	MARCH Ad Close: 2/10/26	APRIL	MAY Ad Close: 4/10/26	JUNE
<b>eMagazine</b>						
Cover Story	Product Dev/ Manufacturing		Cold Foods Packaging		R&FF's Best New Retail Product of the Year <b>CONTEST</b>	
Focus Feature	Cold Storage		Product Dev/ Manufacturing		Food Safety	
Cold Chain Ops Column	Guest Columnist		Guest Columnist		Guest Columnist	
New Retail Products	Meat, Poultry, Seafood (incl. plant-based)		Meal Time Solutions		Dairy	
Ad Close	12/5/26	1/7/26	2/5/26	3/5/26	4/6/26	5/5/26
<b>Website</b>		Cold Foods Packaging	Farm to Frozen	Sustainable Solutions		Farm to Frozen
		C-Suite Q&A		C-Suite Q&A		C-Suite Q&A
Ad Close	12/9/25	1/9/26	2/10/26	3/9/26	4/10/26	5/8/26
<b>Newsletters</b> R&FF's What's Hot in Cold is a weekly Newsletter. Laser Focus issues, highlighted here, send the third Wednesday of the month.	<b>LASER FOCUS ISSUE</b> Cold Storage	<b>LASER FOCUS ISSUE</b> Cold Foods Packaging	<b>LASER FOCUS ISSUE</b> Product Dev/ Manufacturing	<b>LASER FOCUS ISSUE</b> Sustainable Solutions	<b>LASER FOCUS ISSUE</b> Cold Storage	<b>LASER FOCUS ISSUE</b> Product Dev/ Manufacturing
Ad Close	11/17/25	12/19/25	1/19/26	2/16/26	3/23/26	4/20/26
<b>Podcasts</b>	Sustainable Solutions	Food Safety	Cold Foods Packaging	Cold Storage	Product Dev/ Manufacturing	Cold Foods Packaging
Ad Close	11/17/25	12/19/25	1/19/26	2/16/26	3/23/26	4/20/26
<b>Video</b>	Cold Storage	Solutions TV	Sustainable Solutions	Solutions TV	Cold Foods Packaging	Solutions TV
<b>Editorial Webinars</b>				Food Safety		
Ad Close	2/26/26					
<b>Tradeshows</b>						
	IPPE January 27-29, 2026 Atlanta, GA	RFA's 45th Annual Conference February 15-18, 2026 Ponte Vedra Beach, FL  AFFI-CON February 21-24, 2026 San Diego, CA				

Product Dev/Manufacturing
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 Expert Columns (Guests/Q&A)

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REFRIGERATED & FROZEN FOODS	JULY Ad Close: 6/9/26	AUGUST	SEPTEMBER Ad Close: 8/10/26	OCTOBER	NOVEMBER Ad Close: 10/9/26	DECEMBER
<b>eMagazine</b>						
Cover Story	R&FF's Top 150 State of the Industry		Cold Storage Facility Product of the Year <b>AWARD</b>		R&FF's Processor of the Year <b>AWARD</b>	
Focus Feature	Sustainable Solutions		Product Dev/ Manufacturing		Sustainable Solutions	
Cold Chain Ops Column	Guest Columnist		Guest Columnist		Guest Columnist	
New Retail Products	Desserts & Frozen Novelties		Snacks, Appetizers, & Sides		Dips, Dressing, & Condiments	
Ad Close	6/5/26	7/6/26	8/5/26	9/4/26	10/5/26	11/5/26
<b>Website</b>		Cold Foods Packaging	Farm to Frozen	Sustainable Solutions		Farm to Frozen
		C-Suite Q&A		C-Suite Q&A		C-Suite Q&A
Ad Close	6/9/26	7/9/26	8/10/26	9/8/26	11/3/25	11/9/26
<b>Newsletters</b> R&FF's What's Hot in Cold is a weekly Newsletter. Laser Focus issues, highlighted here, send the third Wednesday of the month.	<b>LASER FOCUS ISSUE</b> Food Safety	<b>LASER FOCUS ISSUE</b> Sustainable Solutions	<b>LASER FOCUS ISSUE</b> Cold Foods Packaging	<b>LASER FOCUS ISSUE</b> Food Safety	<b>LASER FOCUS ISSUE</b> Cold Storage	<b>LASER FOCUS ISSUE</b> Product Dev/ Manufacturing
Ad Close	5/18/26	6/22/26	7/20/26	8/17/26	9/21/26	10/19/26
<b>Podcasts</b>	R&FF's Best New Retail Product Contest Winner	Food Safety	R&FF's Cold Storage Facility of the Year	Sustainable Solutions	R&FF's Processor of the Year	Cold Foods Packaging
Ad Close	5/18/26	6/22/26	7/20/26	8/17/26	9/21/26	10/19/26
<b>Video</b>	Product Dev/ Manufacturing	Solutions TV	Food Safety	Solutions TV	Cold Foods Packaging	Solutions TV
<b>Editorial Webinars</b>		R&FF's Top 150				
Ad Close	06/30/26					
<b>Tradeshows</b>						
			GCCA Convention Date TBA Location TBA	NFRA Convention October 17-20, 2026 National Harbor, MD  Pack Expo International October 18-21, 2026 Chicago, IL	CEBA Conference & Expo Date TBA Location TBA	

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