

Top 10 Frozen Appetizers/Snack Rolls

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	GENERAL MILLS INC.	\$534,393,728	2.42	30.11	1.35	134,501,680
2	WINDSOR FOODS INC.	\$137,194,000	(6.76)	7.73	(0.38)	27,481,650
3	RICH PRODUCTS CORP.	\$135,946,896	(4.90)	7.66	(0.22)	21,545,876
4	ORE-IDA FOODS INC.	\$133,142,528	1.06	7.50	0.24	33,443,244
5	DELIMEX	\$128,851,032	(2.33)	7.26	(0.01)	19,973,516
6	PRIVATE LABEL	\$117,381,192	9.22	6.61	0.69	28,921,798
7	HEINZ NORTH AMERICA	\$95,704,744	(15.43)	5.39	(0.85)	16,945,634
8	RUIZ FOOD PRODUCTS INC.	\$63,708,820	0.17	3.59	0.08	8,985,083
9	SCHWAN FOOD CO.	\$61,606,652	(1.74)	3.47	0.02	15,971,290
10	CONAGRA FOODS INC.	\$43,212,340	(12.01)	2.43	(0.27)	8,400,927

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Frozen Potato Specialties

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	ORE-IDA FOODS INC.	\$652,856,128	(5.49)	42.42	(2.47)	214,603,360
2	PRIVATE LABEL	\$558,107,840	3.84	36.26	1.34	237,080,752
3	ALEXIA FOODS	\$94,420,000	(0.39)	6.13	(0.02)	27,327,002
4	CONAGRA FOODS INC.	\$50,952,572	63.19	3.31	1.28	19,076,928
5	LAMB-WESTON INC.	\$44,592,132	4.80	2.90	0.13	16,493,323
6	MCCAIN FOODS USA INC.	\$37,128,848	(10.57)	2.41	(0.29)	13,739,446
7	HEINZ NORTH AMERICA	\$26,465,638	1.45	1.72	0.02	1,447,737
8	J. R. SIMPLOT CO. FZ PLAIN POTATOES/FRIES/HASHBROWNS	\$13,226,462	(3.42)	0.86	(0.03)	6,970,112
9	MR. DELL FOODS INC.	\$11,993,421	2.26	0.78	0.02	3,925,385
10	MR. DEES INC.	\$9,628,466	15.26	0.63	0.08	4,054,356

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Frozen Sides

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	BIRDS EYE FOODS INC.	\$54,222,072	3.11	15.71	(1.34)	31,290,576
2	HEINZ NORTH AMERICA	\$48,464,308	(14.61)	14.05	(4.36)	8,726,517
3	NESTLE USA INC.	\$48,058,072	37.65	13.93	2.61	17,716,442
4	GENERAL MILLS INC.	\$46,221,844	30.15	13.40	1.88	23,851,560
5	PRIVATE LABEL	\$21,650,692	21.80	6.27	0.51	10,671,376
6	ORE-IDA FOODS INC.	\$17,566,654	2.01	5.09	(0.49)	5,703,871
7	CONAGRA FOODS INC.	\$9,198,006	107.77	2.67	1.23	2,430,900
8	CLASSIC COOKING INC.	\$9,083,235	5.22	2.63	(0.17)	2,734,156
9	OLD FASHIONED KITCHEN	\$8,329,788	3.58	2.41	(0.19)	2,281,245
10	SHILOH FOODS INC.	\$8,197,715	11.26	2.38	(0.01)	2,969,038

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Refrigerated Appetizers/Snack Rolls

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	ADVANCED FRESH CONCEPTS CORP.	\$354,096,672	15.44	50.47	0.59	258,503,552
2	JAPANESE FOOD EXPRESS INC.	\$105,412,184	19.48	15.03	0.68	105,210,576
3	LWIN FAMILY CO.	\$42,862,720	13.19	6.11	(0.05)	31,695,310
4	ITO INC.	\$32,251,914	10.65	4.60	(0.14)	30,407,850
5	FUJI FOOD PRODUCTS INC.	\$30,407,296	(2.88)	4.33	(0.76)	25,763,414
6	PRIVATE LABEL	\$27,202,518	30.05	3.88	0.48	17,420,678
7	SUSHI AVENUE	\$21,365,868	15.16	3.05	0.03	43,609,324
8	SUSHI HOUSE INC.	\$9,026,432	2.45	1.29	(0.15)	29,562,168
9	ASIANA CUISINE ENTERPRISES	\$9,019,998	(9.22)	1.29	(0.33)	47,833,248
10	VAN ORIENTAL FOOD INC.	\$7,621,831	(13.57)	1.09	(0.35)	23,834,640

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Refrigerated Potato Specialties

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	BOB EVANS FARMS INC.	\$170,877,760	9.20	40.47	1.06	50,036,692
2	CRYSTAL FARMS	\$130,437,856	2.14	30.89	(1.27)	51,681,388
3	HORMEL FOODS LLC	\$49,370,688	(0.22)	11.69	(0.77)	14,802,761
4	PRIVATE LABEL	\$31,055,134	(7.87)	7.36	(1.13)	10,514,703
5	RESERS FINE FOODS INC.	\$28,325,528	38.42	6.71	1.56	7,940,573
6	NATURALLY POTATOES	\$5,440,372	50.95	1.29	0.38	2,107,959
7	LIPARI FOODS INC.	\$2,003,415	(11.80)	0.47	(0.10)	587,015
8	T & M POTATO LLC	\$1,336,515	5.84	0.32	(0.00)	1,346,969
9	NORTHERN STAR INC.	\$854,547		0.20	0.20	321,652
10	GABILA & SONS MANUFACTURING	\$609,013	9.26	0.14	0.00	92,041

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Refrigerated All Other Sides

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	BOB EVANS FARMS INC.	\$49,999,340	5.18	33.13	(2.39)	15,132,032
2	HORMEL FOODS LLC	\$29,166,744	12.26	19.32	(0.08)	8,767,687
3	PRIVATE LABEL	\$21,432,978	12.19	14.20	(0.07)	7,119,976
4	RESERS FINE FOODS INC.	\$15,936,574	22.23	10.56	0.82	2,770,450
5	VITASOY USA INC. (NASOYA FOODS)	\$4,129,998	67.14	2.74	0.89	1,948,954
6	RENAISSANCE FOOD GROUP LLC	\$4,105,326	33.98	2.72	0.43	1,094,605
7	JSL FOODS INC.	\$3,126,235	12.36	2.07	(0.01)	1,218,687
8	GIORGIO FOODS INC.	\$2,387,009	445.28	1.58	1.25	593,151
9	MODERN MUSHROOM FARMS INC.	\$1,811,376	(7.17)	1.20	(0.26)	403,022
10	ONOFRIOS FRESH CUT	\$1,779,232	20.02	1.18	0.07	300,231

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).

Top 10 Refrigerated Soups

Rank	Vendors	Dollar Sales	Dollar Sales % Chg YAgO	Dollar Share of Type	Dollar Share of Type Chg YAgO	Unit Sales
1	PRIVATE LABEL	\$132,341,168	(0.85)	56.02	(4.78)	30,647,736
2	PANERA BREAD CO.	\$81,690,800	38.10	34.58	7.64	12,024,057
3	LEGAL SEA FOODS INC.	\$8,180,343	4.90	3.46	(0.09)	1,067,948
4	HARRY'S FRESH FOODS	\$2,372,725	(69.11)	1.00	(2.49)	437,926
5	IVAR'S	\$1,680,779	(19.13)	0.71	(0.24)	273,227
6	BLOUNT SEAFOOD CORP.	\$1,448,954	1,790.97	0.61	0.58	172,226
7	SOLUPPA LLC	\$1,332,644	21.07	0.56	0.06	148,703
8	BOB EVANS FARMS INC.	\$1,129,581	(30.47)	0.48	(0.26)	398,347
9	CAPTAIN PARKERS CHOWDER CO.	\$827,001	51.68	0.35	0.10	78,767
10	RUSTICO FOODS	\$660,671	56.19	0.28	0.09	95,218

Source: Information Resources, Inc. Represents the latest 52 weeks ending Feb 22. Total U.S. multi-outlet (supermarkets, drugstores, mass market retailers, military commissaries and select club & dollar retail chains).