

2021 EDITORIAL CALENDAR

REFRIGERATED & FROZEN FOODS	JANUARY	MARCH	MAY
	Ad Close: 12/3 Material Close: 12/9	Ad Close: 2/11 Material Close: 2/17	Ad Close: 4/8 Material Close: 4/14
COVER STORY	2021 Refrigerated Foods Processor of the Year —R&FF honors a chilled foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.	Top 150 Frozen Foods Processors —A ranking of the Top 25 frozen food processors in each of the six major product categories.	2021 Sustainable Food & Beverage Processing —R&FF uncovers the sustainable processes and technologies utilized by today's cold food & beverage manufacturers.

Sub-Cover	Top 25 Refrigerated Foods Processors —A ranking of Top 5 refrigerated foods processors in each of the six categories.		
Alternative Proteins	Alternative Protein Trends for 2021	The Rise of Cellular Aquaculture	Sustainable Sourcing for Plant-Based Products
Design-Build/Cold Storage Strategies	Cold Storage for Ports	Loading Dock Safety	Renovating Existing Facilities
New Retail Products	Meat, Poultry, Seafood	Snacks, Appetizers & Side Dishes	Dairy Products
Food Safety	COVID-19 and Staff Safety	How to Conduct a Mock Recall in 2021	How Packaging Affects Food Safety
Packaging Equipment	Bagging, Weighing & Case Packing Equipment	Filling, Depositing & Sorting Equipment	Form-Fill-Seal Equipment
Supply Chain & Logistics	COVID-19's Lasting Impact on the Supply Chain	Robotics and AI	New Lift Truck Technology
Energy Management	Automation in Food Processing	Processors Practicing Sustainability	Energy-Saving Strategies
Technology Showcase	Cutting & Slicing Equipment	Belts & Conveyors	Freezing & Chilling Equipment
Tradeshows	IPPE 2021 Food Northwest 2021 AFFI-CON 2021 MODEX 2021 IIAR Conference & Expo 2021	NFRA Convention 2021 FA&M Conference 2021 IARW-WFLO Conference RFA Conference 2021	CPX21: Cannabis Products Exchange (April) Process Heating & Cooling Show (June)
Merchandising	<ul style="list-style-type: none"> • Start your program in January and earn two placements for the price of one • FREE IPPE or IIAR show preview for Full Page advertisers • FREE Refrigerated Foods Processor of the Year Supplier Profile (Current Partners) 	* FREE Corporate Profile for Full Page Advertisers	• FREE Corporate Profile For Full Page Advertisers



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JULY Ad Close: 6/10 Material Close: 6/16	SEPTEMBER Ad Close: 8/12 Material Close: 8/18	OCTOBER Ad Close: 9/9 Material Close: 9/15	NOV/DEC Ad Close: 11/4 Material Close: 11/10
2021 State of the Industry Report —An extensive report covering everything from trends and analysis to product performance and packaging initiatives.	2021 Foodservice Distributor of the Year —R&FF honors a foodservice distributor for its year-over-year growth and leadership in distribution expansion, new product development, fleet management, etc.	2021 Frozen Foods Processor of the Year —R&FF honors a frozen foods processor for year-over-year growth and leadership in promotions, packaging, new products, plant expansions, etc.	Processors to Watch in 2021 —R&FF profiles 4-6 processors that exemplify food safety, environmental initiatives, plant expansions, etc.

2021 North American Warehouse Guide & Directory —A guide to leading refrigerated and frozen food warehousing and logistics providers.	2021 Cold Storage Construction Guide & Directory —A guide to the leading suppliers in cold storage construction.	Women to Watch in Foodservice Distribution	Looking Ahead to 2022 —Trends for 2022
Packaging Solutions for Alternative Proteins	Essential Equipment for Alternative Protein Processors	Refrigerated vs. Frozen Alternative Proteins	Year in Review: Alternative Proteins and the Cold Chain
Building Design with AGVs in Mind	Top 25 Cold Storage Design-Build Firms	Real Estate Strategies Before Building	Design-Build Trends for 2022
2021 Best New Frozen Retail Products Contest Winner Profiles	Meals & Entrées	Plant-Based Foods and Beverages	2021 Best New Refrigerated Retail Products Contest Winner Profiles
Mitigating E-Coli in Produce	Blockchain and Food Safety	Preparing for a Plant Audit	Food Safety Regulations for 2022
Palletizers & Warehousing Equipment	Packaging Trends Update — Equipment & Materials	Shrink Sleeve, Vacuum Packaging & Flow Wrapping Equipment	Modified Atmosphere Packaging (MAP) & Tray Sealing Equipment
Women in Supply Chain & Logistics	Direct-to-Consumer Deliveries	Incorporating Technology into Pallets	Importing and Exporting Cold Foods
	Food Waste Reduction	Recyclable Packaging	Energy Efficient Plants of the Future
Refrigeration Controls & Equipment	X-Ray, Metal Detection & Vision Inspection Systems	Lubricants & Refrigerants	Pet Food Processing Equipment
	Global Cold Chain Expo 2021 PACK EXPO International 2021 New Products Conference 2021 FA&M 2021	FSS 2021	
<ul style="list-style-type: none"> • FREE Warehouse Guide Directory Corporate Profile For Full Page Advertisers 	<ul style="list-style-type: none"> • FREE PACK EXPO International Show Previews 	<ul style="list-style-type: none"> • FREE Frozen Foods Processor of the Year Supplier Profile (current partners) • Exclusive Sponsorship for Frozen Foods Processor of the Year available. 	