

# 2022 EDITORIAL CALENDAR

REFRIGERATED & FROZEN <b>FOODS</b>	<b>JANUARY</b>	<b>MARCH</b>	<b>MAY</b>
	Ad Close: 12/6 Material Close: 12/10	Ad Close: 2/14 Material Close: 2/18	Ad Close: 4/11 Material Close: 4/15
<b>COVER STORY</b>	<b>2022 Refrigerated Foods Processor of the Year</b> —R&FF honors a chilled-foods processor for year-over-year growth and industry leadership.	<b>Top 150 Frozen Foods Processors</b> —Ranking the Top 25 frozen food processors in each of the six major product categories.	<b>2022 Sustainable Food &amp; Beverage Processing</b> —R&FF uncovers the sustainable processes and technologies utilized by today's cold food & beverage manufacturers.

<b>Sub-Cover</b>	<b>Top 25 Refrigerated Foods Processors</b> —Ranking the Top 5 refrigerated foods processors in each of the six categories.		
<b>New! Hot Cities for Cold Storage</b>	Kansas City Market	DFW Market	Indianapolis Market
<b>Design-Build/Cold Storage Strategies</b>	Climate Change and Cold Storage	Vertical Cold Storage Construction Trends	Trends in Cold Foods Processing Plants
<b>Supply Chain &amp; Logistics</b>	Trends in Port Logistics	Automation Trends	New Lift Truck Technology
<b>New! Cold C-Suite Q&amp;A</b>	Guest TBD	Guest TBD	Guest TBD
<b>New! Alternative Proteins</b>	Alternative Protein Trends for 2022	Cell-Based Proteins	Plant Tour: Alternative Protein Processing
<b>New Retail Products</b>	Meat, Poultry, Seafood	Snacks, Appetizers & Side Dishes	Dairy Products
<b>Packaging Equipment</b>	Bagging, Weighing & Case Packing Equipment	Filling, Depositing & Sorting Equipment	Form-Fill-Seal Equipment
<b>Technology Showcase</b>	Cutting & Slicing Equipment	Belts & Conveyors	Freezing & Chilling Equipment
<b>Tradeshows</b>	<b>IPPE 2022</b> <b>Food Northwest 2022</b> <b>AFI-CON 2022 - Feb</b> <b>MODEX 2022</b> <b>RFA Conference 2022 - Feb</b>	<b>Modex 2022</b> <b>IARW-WFLO Conference</b> <b>Natural Products West</b> <b>Pack Expo East</b> <b>Seafood Expo</b> <b>IIAR show - Mar 6-9</b>	<b>CPX21: Cannabis Products Exchange (April)</b> <b>Food Safety Summit 2022</b> <b>Process Heating &amp; Cooling Show (June)</b> <b>Craft Brewers Conference</b> <b>United Fresh</b>
<b>Merchandising</b>	<ul style="list-style-type: none"> <li>• BOGO ad program - eMagazine</li> <li>• FREE IPPE or IIAR show preview for Full Page advertisers</li> <li>• FREE Refrigerated Foods Processor of the Year Supplier Profile (Current Partners)</li> </ul>	<ul style="list-style-type: none"> <li>* FREE Corporate Profile for Full Page Advertisers</li> </ul>	<ul style="list-style-type: none"> <li>• FREE Corporate Profile For Full Page Advertisers</li> </ul>

## Podcast Schedule

**January:** One-On-One with Our Refrigerated Foods Processor of the Year

**February:** Labor Trends Along the Cold Chain

**March:** State of the Cold Chain: Frozen Foods

**April:** Energy-Saving Trends in Cold Facility Construction

**May:** The Evolution of Sustainable Packaging for Cold Foods

**June:** One-On-One with Our Best New Frozen Retail Products Contest Winner

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# 2022 EDITORIAL CALENDAR

Ask Your Rep  
About Our Custom  
Programs

JULY Ad Close: 6/13 Material Close: 6/17	SEPTEMBER Ad Close: 8/15 Material Close: 8/19	NOVEMBER Ad Close: 10/10 Material Close: 10/14	DECEMBER Ad Close: 11/14 Material Close: 11/18
<b>2022 State of the Industry Report</b> —A mid-year snapshot of the cold chain, and an in-depth look at trends in cold storage, processing, packaging, retail sales and more.	<b>2022 Foodservice Logistics &amp; Distribution Partner of the Year</b> —R&FF honors a foodservice distributor for its industry leadership in distribution, new product development, fleet management, community outreach, and more.	<b>2022 Frozen Foods Processor of the Year</b> —R&FF honors a frozen-foods processor for year-over-year growth and industry leadership.	<b>Processors to Watch in 2023</b> —R&FF profiles 4-6 processors that exemplify food safety, environmental initiatives, plant expansions, etc.

		<b>Women to Watch in Foodservice Distribution</b>	<b>Looking Ahead to 2023</b> —Cold chain trends for 2023
Denver Market	Boston/New England Market	Atlanta Market	Vancouver/B.C. Market
Cold Storage Automation Trends	Cold Design-Build Firms Making an Impact	Real Estate Strategies Before Building	Design-Build Trends for 2023
Women in Supply Chain & Logistics	Startup Strategies for Cold Food Distribution	Pallet Evolution	Cross-border cold foods shipping
Guest TBD	Guest TBD	Guest TBD	Guest TBD
Commodities Outlook for Plant-Based Proteins	Essential Equipment for Alternative Protein Processors	Effective Packaging for Plant-Based Products	Year in Review: Alternative Proteins and the Cold Chain
2022 Best New Frozen Retail Products Contest Winner Profiles	Meals & Entrées	Plant-Based Foods and Beverages	2022 Best New Refrigerated Retail Products Contest Winner Profiles
Palletizers & Warehousing Equipment	Packaging Trends Update — Equipment & Materials	Shrink Sleeve, Vacuum Packaging & Flow Wrapping Equipment	Modified Atmosphere Packaging (MAP) & Tray Sealing Equipment
Refrigeration Controls & Equipment	X-Ray, Metal Detection & Vision Inspection Systems	Lubricants & Refrigerants	HPP and Pet Food Processing
	<b>New Products Conference 2022</b> FA&M 2022 IBIE 2022	<b>NFRA Show - Oct. 15-18</b> PACK EXPO International 2022	
	<ul style="list-style-type: none"> <li>• FREE PACK EXPO Show Previews for Full Page Advertisers</li> </ul>	<ul style="list-style-type: none"> <li>• FREE Frozen Foods Processor of the Year Supplier Profile (current partners)</li> <li>• Exclusive Sponsorship for Frozen Foods Processor of the Year available.</li> </ul>	

**SPONSORSHIP OPPORTUNITIES**  
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## Podcast Schedule

**July:** State of the Cold Chain: Refrigerated Foods

**August:** What's Next for Cell-Based Proteins

**September:** One-On-One with Our Best New Refrigerated Retail Products Contest Winner

**October:** High-Pressure Processing Trends for Refrigerated Foods

**November:** One-On-One with Our Frozen Foods Processor of the Year

**December:** Cold Storage Construction Trends for 2023

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